



FSDRV.org

*Friends of the*  
**San Dieguito River Valley**

*P.O. Box 973 Del Mar California*  
*92014*

Spring 2011

Dear Friend,

2011 Board of Directors

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Since 1986, Friends of the San Dieguito River Valley has been an advocate for the preservation of the River Valley. We discuss below the issues we engaged in this year, and what we have achieved. We invite you to support our continuing work with a financial contribution.

#### ADVOCACY PROJECTS

Many of our activities involved the 22nd District Agricultural Association.

- We spent considerable time monitoring the 22d DAA Master Plan Final EIR. Ultimately, the Final EIR ignored most public input. The Master Plan is now approved with modifications and the EIR is certified.
- We obtained, from the 22nd DAA, an acknowledgment that the BINGO sign along I-5 was not permitted, and asked the Coastal Commission to enforce the removal of the sign. The sign is now removed since the Bingo project is on hold.
- We testified at a Coastal Commission hearing in Culver City about the Title Settlement and Land Exchange between the 22nd DAA and the State Lands commission.
- In anticipation of the renewal of its lease, the Polo Club has finally agreed to separate its horse exercise track from the dedicated public trail just north of the river. The training track will now be located north of the stables, and entirely away from the riverbank.
- We supported and appreciated Council Member Sherry Lighter's efforts to underground the utilities along Via de La Valle.
- The anticipated, revised EIRs for the Via de la Valle and El Camino Real Bridge widening projects were not issued this year, but we kept track of the matter.
- We obtained, from the City of San Diego, enforcement of the rental obligations from the lease of public land by Fairbanks Ranch Country Club.
- A generous donor made a significant contribution to the JPA to maintain the River Park's Senior Planner position threatened by the City of San Diego funding cuts.
- As part of the City of Del Mar Adopt-a-Spot program, we do light maintenance of the grounds at the Old Grand Avenue Bridge.
- We attended public hearings and meetings of the JPA, City Councils, Planning Groups, Coastal Commission, Citizens Advisory and Project Review Committees and the 22nd DAA Fair Board.

## OTHER PROJECTS

Last year's BIG PROJECT was the revision of our website. On FSDRV.org, you will find material documenting the issues above and much more. In particular, we follow current issues at a time when newspapers have reduced their reporting.



This year's BIG PROJECT: the establishment of Mileage Markers along the Coast to Crest Trail, from the River Park Boardwalk at the Jimmy Durante Bridge to El Camino Real.

Photo of Mile Markers in Penasquitos Canyon Preserve

Your financial contribution will help us cover our expenses and projects. We publish pamphlets, distribute information, and maintain public outreach activities. A new expenditure this year is a monthly maintenance fee for our professionally maintained website.

Because we are an advocacy group, contributions are not tax deductible.

As always, we are grateful for your support.

Jacqueline Winterer, President